



BBC Children in Need is partnering with Lloyds Bank once again for the second year of their fundraising appeal – the Big Spotacular!

Last year, over 17,500 schools across the UK joined together in one stupendously spotty week and helped raise nearly £6 million. In the build up to appeal week (13 – 17 November), schools will be taking part in spotty activities such as sponsored spotty challenges and baking spotty cakes.

They will also be joining forces in Pudsey's Round Pound Countdown – this year's new fundraising challenge to collect and donate as many old pound coins as possible!

Building on last year's campaign, which proved to have a positive impact on children's skill development, including teamwork, communication, confidence, self-motivation and empathy, youngsters will learn about the cause of the charity whilst they raise money to make a Spotacular difference to the lives of disadvantaged children and young people in the UK.

A host of new resources - materials to support SEND learning, tailored fundraising ideas and a Pudsey coin fill - join updated curriculum-linked lesson content, which are all now live online:

bbcchildreninneed.co.uk/schools.

We are encouraging nurseries and schools to request their **FREE Spotacular Fundraising Kit** - containing fundraising ideas, resources and plenty of goodies to enable them to go as spotty as possible.

Research conducted by National Schools Partnership, who surveyed a sample of 977 schools that used The Big Spotacular resources to fundraise for BBC Children in Need in 2016, found that:

- 91% of teachers felt taking part in the campaign had positively impacted pupils' attitudes regarding awareness of challenges faced by other children

Save the date!
Appeal Week starts
13 November





- 86% of teachers considered the resources useful in supporting fundraising
- Over ¾ of teachers said fundraising for Spotacular had positively impacted on pupils' teamwork (76%), communication skills (77%) and confidence (77%)
- "Everyone came to the school covered in 'spots' and had a lovely day! Our own Pudsey Bear also joined in a variety of classes to help him with his Literacy and Numeracy today. He learnt a lot!"
- "We think the support tools provided are excellent"
- "We had such an amazing Spotacular day with our friends and family throughout the community and it has been our most successful fundraiser ever at the school"

Tanya Rabin, BBC Children in Need Partnership Lead at Lloyds Banking Group said: "The partnership has played an important part of the Group's Helping Britain Prosper Plan, helping tackle disadvantage and improving young people's lives for the better."

Jonathan Rigby, Director of Marketing and Fundraising, BBC Children in Need, added: "This year we're urging all the nurseries and schools across the rest of the UK to join the Big Spotacular with Lloyds Bank and go spotty to help raise money for BBC Children in Need."

"The money raised really will make a huge difference to children and young people up and down the UK who are facing disadvantage. So, whether it's hosting a spotty picnic or taking part in a spotty sponsored footie match, get your hands on a fundraising pack and get involved!"



To find out more about the Spotacular campaign please visit:

www.bbcchildreninneed.co.uk/schools

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